



MEETING MAMAS THROUGHOUT MOTHERHOOD

Partner with Eklektik Mama

Join a vibrant community of 2300+ mamas actively seeking wellness, self-care and out of the box experiences that bring the mama into mamahood. Partnering with Eklektik Mama gives your brand intimate access to an engaged audience of modern mothers in Abu Dhabi. Through targeted campaigns, events and exclusive content, we create authentic and fun connections that drive meaningful results for our partners.

Eklektik Mama SME Rate Card

Why Partner with Eklektik Mama?

- Authentic brand connections with decision-making mothers
- High visibility across Instagram, WhatsApp and email
- Cost-effective sponsorship for SMEs
- Affiliate tracking to measure conversions



Audience Snapshot

Key Stats (90 days from March 2025)	Details
Total Audience	2300+ engaged UAE mothers
Age Range	35-44 years old – 47% 25-34 years old – 34%
Location	59% in Abu Dhabi, 15% in Dubai
Instagram Followers	1,490
Total Views	200K+
Whatsapp Community	260+ Abu Dhabi mums
Emailers - Avg. Open rate & Click Rate	44.6% & 4.6%

Event Sponsorship Packages

Eklektik Mama hosts a variety of intimate and engaging events designed to bring mothers together in a meaningful and fun way. From BYOBaby Mama Breakfasts and MaMA Fit MMA Classes to our Mama’s Sanity Saving Soirées, each event offers a unique opportunity to connect with modern mothers in a relaxed, authentic setting. Whether through product placements, brand mentions or in-person engagement, our event sponsorships provide direct access to decision-making mums actively seeking new experiences, services, and products.



Event	Details	Price
Weekly (available from May 21) MaMA Fit MMA Classes <i>(5-10 attendees)</i>	Goody bag placement, social media mentions	550 AED / session
Bi-Weekly BYOBaby Mama Breakfast <i>(5-10 attendees)</i>	Goody bag placement, social media mentions	550 AED / session
Monthly Mama's Sanity Saving Soirées <i>(5-10 attendees)</i>	Goody bag placement, social media & email promotion, logo on event materials	550 AED / session

Event (Monthly)	Details	Price
BYOBaby Mama Breakfast - Special Edition <i>(15-25 attendees)</i>	Goody bag placement, social media & email promotion, logo on event materials	700 AED / session
Mums & Bubs Cinema Morning <i>(15-20 attendees)</i>	Goody bag placement, social media mention	600 AED / session
Custom Event Partnerships	Let's create a tailored event activation for your brand	1000 AED / session



Digital Sponsorship Packages

Our digital sponsorship packages offer cost-effective ways to position your brand in front of an engaged community of 2,300+ mothers. With a strong presence across Instagram, WhatsApp, and email, we provide brand mentions, curated content, and affiliate tracking to ensure your business gets measurable visibility and impact. Whether you're looking for short-term exposure or long-term brand integration, our flexible packages allow you to reach and connect with mothers who trust our recommendations.

Duration	Package Details	Price
3 months	1 Instagram story mention/month, WhatsApp shoutout, product placement in 2 event goody bags	750 AED
6 months	Everything in 3 months + 1 'Love Local' Instagram post, business listed on our website, product placement in 4 event goody bags	1400 AED (save 100 AED)
12 months	Everything in 6 months + 1 dedicated Instagram story/quarter, newsletter shoutout, product placement in 6 event goody bags	2000 AED (save 400 AED)



Let's Collaborate

Email: hello@eklektikmama.com

Website: www.eklektikmama.com

Turn brand awareness into real connections—where mums don't just see your brand, they experience it.