

Choosing The Perfect Car Seat For Your Baby



Finding the Right Car Seat – Let Us Help You Make the Safest Choice

Your baby deserves the best protection. Choose a seat based on their age, weight, and height, ensuring it meets the highest safety standards and fits your car properly. We're here to guide you through every step, from selecting the right seat to ensuring it's perfectly installed.

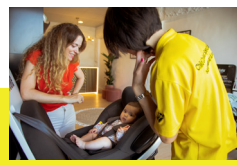


NEED ASSISTANCE?
Book a free consultation with our experts!

About Safety on Board & Our Services

Who We Are – Your Trusted Partner in Car Seat Safety

As the UAE's first child car seat specialist, we offer parents peace of mind with expert guidance and the safest car seats in the world. Let us help you keep your little ones as safe as possible on every journey!.



Our Services

- Expert one-on-one consultations
- Professional car seat installations
- In-store demonstrations
- Car seat safety workshops

Follow us for more safety tips

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START EVERY ADVENTURE SAFELY

WITH YOUR BABY



Safety On Board
your future, protected

Why Car Seat Safety is Life-Saving

Protect What Matters Most – Your Baby's Safety

In UAE, 2 out of 3 fatally injured children die due to road traffic crashes. Appropriate use of car seats significantly reduces the risk of injury and gives your kids the best chance to survive an accident.



Safety On Board
your future, protected

Did You Know Rear-facing Is 5x Safer Than Forward-facing?



Rear-facing – 5X times safer for children under 4 years to travel

Forward-Facing:

- 77% injury reducing effect
- 40% risk of severe injuries
- 300kg neck loads in a 30mph crash

Rear-Facing:

- 96% injury reducing effect
- 8% risk of severe injuries
- 50kg neck loads in 30mph crash

The World's Toughest Crash Test – The Swedish Plus Test



The Swedish Plus Test is the hardest test exist today, guarantees that your child is not exposed to excessive forces on the neck that can threaten his life during a collision. Here are the key elements below:

- **Higher speeds:** Tested at 56 kph, compare to standard European tests (ECE R44 & R129/i-Size at 50kph)
- **Very Short braking distance:** Creates more violent impacts and stronger deceleration.
- **Neck force limit:** Measures child neck forces, ensuring they don't exceed 122kg, far safer than the 130kg a child can withstand before suffering severe injuries or death.

A Swedish Plus Test-approved seat offers the highest protection and give you extra peace of mind.

IN UAE

60%

Children death happens on road